

NEW ICONS



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New Icon Women in South Adriatic Tourism

Helping Women Entrepreneurs and Making Tourism Green
in Italy, Albania, and Montenegro

Main Goal

Creating a group of women entrepreneurs in the tourism sector to share digital and eco-friendly ideas for sustainable tourism in the South Adriatic area

Project Partners

- National Confederation of Crafts and Small and Medium-sized Enterprises Association Bari Province
- Molise Toward 2000
- Nucleus Albania
- Foundation Business Start-up Center Bar



Duration

start date - end date
02/2024 - 01/2025



Total budget

186,952.92 €



EU funding

153,363.92 €

